

The Creative Curve: Allen Gannett busts myths about who can have How to Develop the Right Idea, at the Right Time creative ideas. With the process of creative thinking broken down into four essential steps, this book is ●Allen Gannett:著 ●WH Allen great for anyone looking for their next big idea. Rebel Talent: Francesca Gino shows us just how essential rebellion has been for societal progress and Why It Pays to Break the Rules at Work and in Life innovation, suggesting that strategic rebel behaviour ●Francesca Gino:著 ●Dey Street Books is the secret to a meaningful work and personal life. Age of Union: Igniting the Changemaker Dax Dasilva, a fellow Canadian, lays out 40 practical ways through which we can bring about an "Age of Union," urging us to lead with more integrity, ●Dax Dasilva:著 heart and consciousness. It's very timely read! Blue Ocean Strategy, Expanded Edition: W. Chan Kim details how firms can focus their attention on "value innovation" to create sustainable. How to Create Uncontested Market Space and Make the Competition profitable growth in untapped new markets instead ●W.Chan Kim & Renée Mauborgne:著 ●Harvard Business Review Press of concerning themselves with their competition. Creativity, Inc.: Founder of Pixar Studios and former C2 Montréal Overcoming the Unseen Forces That Stand in the Way of True Inspiration speaker, Ed Catmull, shares inside stories and gives great advice on how to establish and nurture ●Ed Catmull & Amy Wallace:著 ●Random House

a culture of innovation & collaboration at all levels.